

Remit Address:

WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	Obama for America
Product	95-101-1507-OBAMA FOR AMERICA
Estimate Number	1507

Invoice #	4058337-2
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/02/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4058337
Alt Order #	BARACK OBAMA FOR P
Deal #	
Order Flight	07/26/12 - 08/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WOFL	Good Day 430a	430a-5a								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				07/30/12 to 08/05/12	2x	MTWT ---				
	WOFL			M	07/30/12	:30	4:55 AM	OFA12G082H	\$60.00		2
	WOFL			Th	08/02/12	:30	4:37 AM	OFA12G082H	\$60.00		3
6	WOFL	WENDY WILLIAM	10a-11a		07/30/12 to 08/05/12	1x	MTWT ---				
	WOFL	CANDIDATE OUTSIDE WINDOW		Th	08/02/12	:30	10:23 AM	OFA12G082H	\$300.00		1
8	WOFL	JUDGE JOE BROWN	1p-2p		07/30/12 to 08/05/12	1x	MTWT ---				
	WOFL	CANDIDATE OUTSIDE WINDOW		W	08/01/12	:30	1:17 PM	OFA12G082H	\$300.00		1
10	WOFL	PEOPLE COURT	2p-3p		07/30/12 to 08/05/12	1x	MTWT ---				
	WOFL	CANDIDATE OUTSIDE WINDOW		Th	08/02/12	:30	2:23 PM	OFA12G082H	\$350.00		1
14	WOFL	JUDGE JUDY	4p-5p		07/30/12 to 08/05/12	1x	MTWT ---				
	WOFL	CANDIDATE OUTSIDE WINDOW		Th	08/02/12	:30	5:28 PM	OFA12G082H	\$900.00		1
16	WOFL	Fox 35 5p News	5-530P		07/30/12 to 08/05/12	1x	MTWT ---				
	WOFL	CANDIDATE OUTSIDE WINDOW		M	07/30/12	:30	4:18 PM	OFA12G082H	\$750.00		1
20	WOFL	Good Day 430a	430a-5a		07/30/12 to 08/05/12	2x	MTWT ---				
	WOFL	CANDIDATE OUTSIDE WINDOW		W	08/01/12	:30	5:28 PM	OFA12G082H	\$900.00		1
	WOFL			Tu	07/31/12	:30	4:51 AM	OFA12G082H	\$50.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Advertiser Ref	

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20	WOFL	Good Day 430a	430a-5a								
		CANDIDATE OUTSIDE WINDOW									
	WOFL			W	08/01/12	:30	4:56 AM	OFA12G082H	\$50.00		1
		<u>Aired Spots</u>		9							

<u>Gross Total</u>	\$2,820.00
<u>Agency Commission</u>	\$423.00
<u>Net Amount Due</u>	\$2,397.00 <u>Payment Terms 30 Days</u>

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